

13. BEST SPORTS EVENT COVERAGE



JUDGING PERIOD: 1 APRIL 2019 – 31 MARCH 2021

ENTRIES CLOSE FRIDAY 14 MAY 2021

All entries must be submitted online at <http://entry.acras.com.au>. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This category is for the best coverage of a single sporting event. It can be a national, international, state or local event and the duration of the coverage is irrelevant, ie. it could have been 1 hour, 1 day, or 1 week.

The judges are looking for the excitement that only good radio sport can convey – action, pace, immediacy, thrills, audience reaction, talented and exciting sports journalists and announcers will contribute to the judging of the winning entry. To assist the judges, you must provide some background of the event via the Special Entry Questions; why your station decided to cover it and the response you received, eg. ratings figures etc.

Entries should be no longer than 1 minute in duration and must be exactly as broadcast – no added background music or sound effects.

Support Material Checklist

- Audio should be submitted in MP3 format
 - Maximum 1 minute in duration
 - Announce the title of entry, your name and station only at the start of the audio – do not announce name of category
 - Be exactly as broadcast – no added background music or sound effects
- Special Entry Question:
 - Background information on the event (including responses received, reasons for coverage etc).

Entry Details

- Division:
 - » Non-metropolitan
 - » Metropolitan
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Title of entry (for certificate/trophy)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Commercial Radio Australia will not be responsible for incorrect spelling of names.