BEST RADIO SHOW PRODUCER

CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023
ENTRIES CLOSE FRIDAY 7 JULY 2023

All entries must be submitted online at http://entry.acras.com.au. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This Award recognises the achievements of an individual who does everything from sourcing great interview guests to getting talented, compelling callers to air and ensuring the show is entertaining. Entrants must have been in the role for at least six months prior to the entry cut off date.

Judges are looking for someone who has been integral to the ongoing success of the show and has demonstrated "outside the box" thinking when it comes to topics, interview guests and show themes. The winner will have proven that they leave no stone unturned in making their anchor/team sound exceptional and clearly demonstrate that their quality of research and talent briefings are exceptional.

Entrants in this category must submit additional material (signed by the Station Manager) relating to program objectives and strategies and how they have been achieved. You should include information relating to the consistency of content, consideration of the standard of on-air content and highlight any special one off events and highlight relevant
survey information (minimum 12 months to be shown), which demonstrates the program's audience appeal in the specific demographic. Information on communication, management ability and motivation of the anchor/team is also expected.

The entry must also include audio of no longer than 1 minute in duration. The audio compile should include narration/ sound grabs from the anchor/team discussing you as the producer and also provide a snapshot of the overall program and showcase as many of the possible elements listed above.

Entrants must be from a radio station, not a third-party production house.

Requirements

Audio should be submitted in MP3 format;

- Maximum 1 minute duration
- Announce your name and station only at the start of the audio – do not announce name of category.
- Be exactly as broadcast – no added background music or sound effects

Additional Support Material;

- Program name
- Individual's organisational objectives
- Program objectives
- Strategies to achieve them
- Results
- What is your approach with your on-air talent?

Entry Details

- Division:
  » Non-metropolitan
  » Metropolitan
- Name of entrant (for certificate/trophy)
- Email address of entrant
- Facebook username
- Twitter handle
- Instagram handle
- Podcast RSS Link (if applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.