BEST PODCAST BY A RADIO SHOW

All entries must be submitted online at http://entry.acras.com.au. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This Award is for podcasts created by radio shows to extend the reach of their show.

In an era of media being 'always on', podcasts by radio shows allow show presenters to tell new stories and keep conversations going outside of their regular on-air hours, and for listeners to continue their show listening experience with new content in their own time.

This category is NOT for radio show catch up podcasts, but is instead for podcasts that expand on the original radio show with additional, extended or new content. These podcasts might cover additional topics that cannot be covered on-air or expand on show topics that time does not allow for on-air. It could even be something completely different that demonstrates the versatility of a show and its presenters.

The written entry should include supporting information demonstrating the thinking and approach behind the podcast and how it added to the radio show experience. Listener figures, audience feedback and/or media coverage can be included.

Requirements

Audio must be submitted in MP3 format;

- Maximum 2 minutes duration
- Announce your name/s, podcast, and broadcaster name at the start of the entry. Do not announce the name of the category
- The entry can include different elements from a podcast; however, these elements should be exactly as published – no added background music or sound effects

Additional Support Material;

Written supporting documentations **(1 page limit)**

- supporting information demonstrating the thinking and approach behind the podcast and how it added to the radio show experience. Listener figures, audience feedback and/or media coverage can be included.
- Link to podcast

Entry Details

- Division: 1 category only – All markets encouraged to enter
- Title of entry (for certificate/trophy)
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast RSS Link (if applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.