BEST PODCAST PRODUCER (SHOW)

CRITERIA EIGIBILITY - JUDGING PERIOD: 1 APRIL 2022 – 31 MARCH 2023
ENTRIES CLOSE FRIDAY 7 JULY 2023

All entries must be submitted online at http://entry.acras.com.au. THIS DOCUMENT IS A GUIDE ONLY.

Description of Category

This Award recognises the achievements of a podcast show producer who plays a crucial role in helping make the podcasts they work on be exceptional.

Judges are looking for a producer who has been integral to the development and ongoing success of a podcast, its hosts and content.

This producer may be tasked with helping build podcast content, guiding and developing podcast talent and narrative, sourcing interview guests, and being actively involved in the editing of the podcasts they touch.

The audio entry should include a snapshot of the overall podcast and showcase as many of the elements of the entrant's impact as described in the written entry.

Entrants must be employed by a broadcaster, not a third-party podcast producer or publisher. The podcast worked on must be made in-house and published by the broadcaster. Entrants must have been in the role for at least six months prior to the entry cut-off date.

Requirements

Audio should be submitted in MP3 format;
- Maximum 2 minutes duration
- Announce entrant's name, podcast and broadcaster podcast network or broadcaster name at the start of the audio. Do not announce the name of the category
- The entry can include different elements from a podcast; however, these elements should be exactly as published – no added background music or sound effects

Additional Support Material **(3 page limit)**
- Podcast's objectives
- Entrant's role in the delivery of the objectives
- Strategies used to achieve them
- Entrant's approach to working with podcast hosts and podcast narrative
- Results

Entry Details

- Division: 1 category only - All markets encouraged to enter
- Name of entrant/s (for certificate/trophy)
- Email address/es of entrant/s (address for each entrant required)
- Facebook username/s
- Twitter handle/s
- Instagram handle/s
- Podcast/RSS Link (If Applicable)
- Station name / On-air I.D. (for certificate/trophy)
- City and state
- Network / Company (for certificate/trophy).

When completing the online form, use the names of individuals or teams exactly as they would appear on a finalist certificate or winner's trophy – PRINT CLEARLY to ensure there are no mistakes. Please provide phonetic pronunciations of names if possible. Commercial Radio Australia will not be responsible for incorrect spelling of names.